

Kloten, August 2014

*Press Text Wetrok Caledor and Calexan forte*

*Full Version*

Solving the problem of performance vs. corrosion protection in sanitary cleaning

## **Wetrok Caledor and Wetrok Calexan forte: new recipe and enormous added value**

**The newly formulated Wetrok sanitary cleaners Caledor and Calexan forte remove limescale and urine scale quickly and reliably. And all without causing any corrosion of fittings. They are applied using the efficient “manual foaming” method, guaranteeing time savings. No need to rinse!**

Removing limescale and urine scale deposits is impossible without acid, according to the laws of chemistry. However, acids have the unwanted side effect of attacking metallic surfaces and, over time, causing irreversible corrosion damage. Wetrok has put considerable effort into tackling this highly topical problem with the aim of uniting the seemingly contradictory attributes of high cleaning performance and gentle action on fittings and sensitive surfaces.

### **Targeted use of acids and active substances against corrosion**

The result of these efforts is another innovation from the Swiss quality brand for professional cleaning: both Wetrok Caledor for sanitary maintenance cleaning and Wetrok Calexan forte for basic sanitary cleaning have been reformulated. Both products are designed for their own specific areas of use, but have similar basic properties. They contain carefully measured amounts of special, high-quality, highly effective acids, combating limescale and urine scale efficiently. When these acids are combined with the chemical inhibitors, the corrosive effect is neutralised. By successfully eliminating the apparent contradiction between cleaning power and corrosion protection, Wetrok is raising the bar in the demanding field of sanitary installation cleaning.

### **A time-saving duo for flawless hygiene without rinsing**

When used in combination, the maintenance cleaner Wetrok Caledor and the basic cleaner Wetrok Calexan forte form an effective, complete solution for efficient, gentle cleaning of washrooms. The two products are fully compatible and complement each other perfectly. While Wetrok Caledor is



suitable for daily – or at least regular – cleaning of sanitary installations, Wetrok Calexan forte is used for removing stubborn limescale and urine scale deposits. Both products need less exposure time than ever before, significantly reducing the overall cleaning time.

The maintenance cleaner Wetrok Caledor is quick-drying and streak-free. Results can be checked as soon as the working cycle is over. The subtle perfume imparts a sense of cleanliness and hygiene, creating a pleasant atmosphere.

The fast-action basic cleaner Wetrok Calexan forte is an excellent limescale remover. Even when used undiluted, the product is gentle and does not cause any corrosion damage to chrome-plated surfaces. The fragrance-free basic cleaner Wetrok Calexan forte does not leave any persistent or unpleasant odours.

These two top sanitary cleaners from Wetrok represent a significant leap forward in cleaning efficiency, as they require no rinsing. This means that sanitary fittings can be cleaned in one single operation.

#### **Manual foaming for economical consumption**

The economical, user-friendly “manual foaming” method makes maintenance cleaning with Wetrok Caledor simple and safe. Thanks to its new recipe, Wetrok Calexan forte now also brings foaming action to basic cleaning. Wetrok Caledor foams at a concentration as low as 10 per cent and Wetrok Calexan forte at 20 per cent. Manual foaming considerably reduces the consumption of chemicals while delivering the same outstanding cleaning performance and making the job easier for the cleaning crew. No breathable spray particles are generated, and there is no need to carry around water buckets or wring out cleaning cloths, allowing efficient cleaning to be the focus of the work.

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*Short Version:*

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The newly formulated Wetrok sanitary cleaners Caledor and Calexan forte remove limescale and urine scale quickly and reliably. And all without causing any corrosion of fittings. They are applied using the efficient "manual foaming" method, guaranteeing time savings. No need to rinse! These two powerful top cleaners contain carefully measured amounts of special, highly effective acids, combatting limescale and urine scale efficiently. When these acids are combined with the chemical inhibitors, the corrosive effect is neutralised. The maintenance cleaner Wetrok Caledor and the basic cleaner Wetrok Calexan forte are fully compatible with each other and form an effective, complete solution for efficient, gentle cleaning of washrooms.

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