



Kloten, April 2018

Wetrok KeyCar: lockable cleaning cart - full text

Lockable cleaning cart

Wetrok KeyCar: A personal touch meets total protection

With Wetrok KeyCar, Wetrok is launching a cleaning cart that optimally combines safety and individual design. Custom options are available not only for the interior of the cart, but also for its exterior design. The KeyCar is sure to be a welcome splash of colour or a persuasive advertising statement as it rolls down the corridors.

In addition to a cleaning cart that offers safety and security, customers increasingly value a cleaning assistant that also looks impressive. Wetrok took these changing customer needs into account when developing the Wetrok KeyCar, a cleaning cart that meets the utmost safety requirements for sensitive areas of use while offering functional form and high-quality design.

Lockable: Unauthorised individuals will not have access to cleaning chemical products

Easily accessible cleaning chemicals on the top shelf of a cleaning cart – this is far from a rare occurrence, even today. The Wetrok KeyCar cleaning cart can provide assistance: The cleaning cart can be completely locked with a single key. This protects unauthorised individuals from contact with cleaning chemicals. As a result, KeyCar offers particularly valuable protection for properties in the healthcare sector, frequently visited public buildings or classrooms.

Exterior design: Room for a personal theme

The KeyCar's flexible, customisable exterior design is proof that security can also come in attractive packages: Customers can choose one of 20 themes or have their custom logo printed on the KeyCar. A company logo, a motivational picture or a statement – customers are free to choose the exterior design. The cart itself becomes an advertising statement for the company. All the same, the KeyCar can also have a camouflaged look: With a neutral layout or a colour that matches the walls, the cart will be nearly invisible as it makes its way through the building.



Design: perfectly tailored to individual needs

The KeyCar is available in sizes S, M and L. To make the choice easier, there are configured carts in every size – these can be ordered directly or used as an inspiration for a personalised design. Sophisticated functions simplify the cleaning process, such as a wheeled box for dirty clothes, a time-saving dispensing system, or a holder for dust wipes.

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((Key Wetrok KeyCar))

Wetrok KeyCar: A completely lockable cleaning cart – nicely packaged with an individually customisable exterior design.

Further information for journalists and contact person for printable photos:

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