

Kloten, January 2017

New Wetrok surface cleaners: Purasurf and Powersurf – full text

Seven surface cleaners with distinct benefits

New surface cleaners Purasurf and Powersurf for foam cleaning satisfaction

Wetrok have extended their range of surface cleaners: The product family is now complemented by the new products Purasurf and Powersurf. Each surface cleaner has its own advantages and is tailored towards different surface types. But there is even more to these two new products.

Each surface is different: in terms of its material, demands and the level of soiling. Customers can now choose between seven surface cleaners that perfectly complement each other for a wide range of applications. The goal of surface cleaning is always the same: to achieve excellent cleaning results in a fast and effective manner. The two new cleaning products Purasurf and Powersurf are top league players in this respect.

Wetrok Purasurf – all-purpose cleaner with added safety

Purasurf is the first choice for safe and simple surface cleaning. The non-hazardous all-purpose cleaner is suitable for cleaning all types of surfaces. Purasurf is based on a specially developed formula of surfactants and innovative solvents. The product contains no perfume, making it ideal for the use in food preparation areas. In a nutshell: Purasurf provides top cleaning performance and maximum application safety.

Wetrok Powersurf – the extra strong deep-cleaner

Powersurf provides top cleaning power for sturdy surfaces. The spot cleaning function allows for easy removal of residues. Powersurf's special feature: Integrated polymer molecules form a super-thin soil repellent protective shield on the surface. This means that soiling can be removed much easier. Powersurf is available as a ready to use solution, saving time and personnel costs. In short:



Powersurf guarantees ease of use with a minimum of effort combined with brilliantly strong cleaning power.

Range of Wetrok surface cleaners: The Magnificent Seven

With the additions of Purasurf and Powersurf, the revised Wetrok range of surface cleaners now includes seven products for various applications. In addition to Purasurf and Powersurf there are: Wetrok Alcosal (traditional alcohol-based cleaner), Wetrok Brilant (glass and mirror cleaner), Wetrok Reodor/Reodor citro (fragrant feel-good cleaners) and Wetrok Topclean (specialist cleaner for spot-cleaning).

Foam cleaning – an insider’s tip for saving resources

Saving time and money but not at the cost of cleaning quality? This has been impossible in the past. And this is where highly effective foam cleaning by Wetrok comes in. The motto is “targeted application rather than wasteful spraying”. The foam bottle allows for precise dosing. Not a single drop of cleaning chemicals or water is lost in vain. Chemical consumption is reduced by 30%. The effect of the special surfactants is increased when they are foamed. This allows for easier and faster cleaning. Both Wetrok Purasurf and Powersurf are not just ideal for innovative foam cleaning, they are textbook examples of the breath-taking results that can be achieved with this cleaning method.

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((Legend photo Purasurf and Powersurf))

Wetrok’s new Purasurf and Powersurf cleaners will put a shine on any surface.

((Legend photo Purasurf/use))

The non-hazardous product Wetrok Purasurf is material-friendly and safe.

((Legend photo Powersurf/use))

The extra-strong product Wetrok Powersurf repels soil particles and acts as a protective shield.

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Wetrok have extended their range of surface cleaners: The product family is now complemented by the new products Purasurf and Powersurf. Each surface cleaner has its own advantages and is tailored towards different surface types. Wetrok Purasurf is the first choice for safe and simple surface cleaning. The non-hazardous all-purpose cleaner is suitable for cleaning all types of surfaces. Wetrok Powersurf on the other hand provides top cleaning power for sturdy surfaces. Powersurf's special feature: Integrated polymer molecules form a super-thin soil repellent protective shield on the surface. Wetrok Purasurf and Powersurf are excellent choices for use with the innovative Wetrok foam cleaning method. The motto of foam cleaning is "targeted application rather than wasteful spraying". Not a single drop of cleaning chemicals or water is lost in vain. What's more, chemical consumption is reduced by 30%. The foam method allows for easier and faster cleaning. Both Wetrok Purasurf and Powersurf are textbook examples of the breath-taking results that can be achieved with foam cleaning.

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((Legend photo Purasurf and Powersurf))

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