



Kloten, April 2014

Press Text Wetrok Caledor

Full Version

A quantum leap for sanitary cleaners

Wetrok Caledor's innovative formula combats limescale and corrosion

Wetrok shakes up the sanitary cleaners market with the new recipe for the power cleaner Caledor. The maintenance cleaner Wetrok Caledor protects against corrosion, is applied using the efficient and economical manual foaming method, and saves time. No need to rinse!

How much acid must a sanitary cleaner contain to be effective for use against limescale deposits? Wetrok feels that this is not the question to be asked. The real issue is: how little and what type of acid can a sanitary cleaner contain and still achieve great cleaning results without rinsing and without causing corrosion? The Swiss quality brand for professional cleaning went ahead and answered that question with the new formula for its high-performance cleaner Wetrok Caledor, which has been a market-leading solution for decades. The first milestone in product development was to increase cleaning efficiency. Wetrok Caledor requires only the briefest exposure time for its full powers to take effect and completely remove limescale. The product's effectiveness remains unchanged no matter how hard the water. Caledor's descaling power is assisted by its high solvent content, which additionally promotes quick and streak-free drying.

Cleaning in a single operation with no rinsing

Wetrok Caledor comes with an additional efficiency factor: The high-performance cleaner requires no rinsing. An entire work step is made redundant, which in effect halves the actual cleaning time and reduces instruction time for the cleaning crew. But Wetrok Caledor's performance is not limited to its above-average descaling power – the product dries in record time and leaves no unsightly streaks. Excellent cleaning results are guaranteed, and can be checked immediately after the product has been applied.

Zero corrosion risk

Corrosion, however, is still an issue, because as long as acid is involved, there is also the risk of corrosion. This isn't a problem for Wetrok Caledor: the new formula with its perfect balance of the right type of low-impact acid ensures that sanitary fittings do not suffer corrosion damage and that materials are safe. Dispensing with anionic surfactants furthermore ensures that plastic surfaces are safe from harm as well. For Wetrok, "No rinsing required" is not just a marketing ploy, but a



promise that the high-performance cleaner Wetrok Caledor keeps without compromise. Wetrok Caledor is lightly perfumed and leaves a clean scent.

Manual foaming: economical and user-friendly

Wetrok Caledor is applied using the “manual foaming” method. The innovative formula of this high-performance cleaner sets a new benchmark in product development. When applied, Wetrok Caledor creates a consistent lather that spreads easily across the entire cleaning surface. The product will foam at a dosage as low as 10%. This reduces the consumption of chemicals without compromising cleaning performance.

The foam bottle promotes economical use of chemicals and water, as the multiple-spray reflex is significantly reduced in comparison with traditional spray bottles. “Manual foaming” is a lot more beneficial for the cleaning crew as well, leaving no breathable spray particles in the air. There is no need to carry around water buckets or wring out cleaning cloths, eliminating unnecessary strain on the wrists.

A mighty duo for basic and maintenance cleaning

Wetrok Caledor has been specially developed for sanitary maintenance cleaning, in other words the daily or regular cleaning of sanitary fittings. Wetrok Calexan forte is designed for the removal of stubborn limescale and urine scale. The two cleaners boast similar properties in terms of performance and corrosion protection, and are compatible with each other. Together they make a mighty duo, expertly meeting the tough demands of sanitary cleaning.

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Wetrok Caledor - Short Version

A quantum leap for sanitary cleaners

Wetrok Caledor's time-saving formula against limescale and corrosion

The new formula for the maintenance cleaner Wetrok Caledor combines high performance with gentle efficiency. The new formula ensures that sanitary fittings do not suffer corrosion damage and that materials are safe. There is no more need for rinsing, which in effect halves the actual cleaning time and reduces instruction time for the cleaning crew. Wetrok Caledor is quick-drying and streak-free. Wetrok Caledor is applied using the "manual foaming" method. It creates a consistent lather that spreads easily across the entire cleaning surface. The product will foam at a dosage as low as 10%, which significantly reduces the consumption of chemicals. Wetrok Caledor is the perfect partner for the basic cleaner Wetrok Calexan forte.

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